

Specification of Competency Standards
for the Jewellery Industry
Unit of Competency

Functional Area - Design

Title	Present coloured drawings of jewellery by means of mixed media
Code	108895L4
Range	This unit of competency is applicable to designers working in the jewellery design department of the jewellery industry. Practitioners should be capable of making careful analysis and judgment, and presenting the jewellery design as well as the characteristics and style of the design by means of mixed media independently.
Level	4
Credit	3
Competency	<p>Performance Requirements</p> <p>1. Know about the materials of mixed media and their effects, and understand the importance of intellectual property in jewellery design</p> <ul style="list-style-type: none"> • Know about the materials covered in mixed media <ul style="list-style-type: none"> ○ The types and characteristics of colouring materials, such as: <ul style="list-style-type: none"> ▪ Black pen ▪ Pastel ▪ Poster colour ▪ Water colour ▪ Colour pencil ▪ Colour ink ○ Various kinds of paper and their characteristics ○ Various kinds of drawing rulers and instruments • Know about the materials for creating different textures, such as: <ul style="list-style-type: none"> ○ Metal ○ Gemstone ○ Wood ○ Plastic ○ Animal skin • Know about the various colour effects produced by the luminosity of colour • Understand intellectual property and do not copy other people's works when presenting coloured drawings of jewellery by means of mixed media <p>2. Present the style and sentiment of jewellery design by means of mixed media</p> <ul style="list-style-type: none"> • Produce the coloured drawings of the jewellery by means of mixed media, and present the appearance, features, materials, texture, style and sentiment of the jewellery • Integrate and apply diversified media flexibly <ul style="list-style-type: none"> ○ Bring out the texture of the jewellery item ○ Use different materials to set the background ○ Produce suitable lighting and shadowing effect ○ Effectively bring out the style and sentiment of the product • Find the angles that can present the aesthetics of various jewellery <p>3. Professionalism</p> <ul style="list-style-type: none"> • Respect intellectual property and avoid plagiarism, preventing individuals and the organization from falling into the trap of infringement of intellectual property rights
Assessment Criteria	The integrated outcome requirement of this unit of competency is:

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	<ul style="list-style-type: none">• Able to use mixed media for drawing independently, bringing out the style and sentiment of the jewellery in the best angle, so as to facilitate discussion and introduce the new design.
Remark	