

Specification of Competency Standards
for the Jewellery Industry
Unit of Competency

Functional Area - Design

Title	Know about the trend and development of jewellery design
Code	108875L2
Range	This unit of competency is applicable to practitioners working in the jewellery design department of the jewellery industry. Practitioners should be capable of working in a familiar environment under supervision. They should know about the trend of jewellery design and the design characteristics in different periods, as well as the design features of contemporary design, so as to assist the supervisor in adopting a new direction for jewellery design.
Level	2
Credit	6
Competency	<p>Performance Requirements</p> <p>1. Understand the relation between art and design</p> <ul style="list-style-type: none"> • Know what art is • Know about the history of art so as to understand the development process from the beginning of human history to modern aesthetics • Know about each process, the development and the transformation in the history of art, such as: <ul style="list-style-type: none"> ○ The Stone Age ○ The Middle Ages ○ The Renaissance ○ The Rococo Period ○ The Victoria Period ○ The Industrial Revolution Period ○ The Modern Times ○ The Postmodern Period • Know about the difference between design and art • Know about the common points in design and art <p>2. Design jewellery</p> <ul style="list-style-type: none"> • Master the trend and development of art and jewellery design, and know about the development of jewellery against the background of each period, so as to enhance the appreciation ability, cultivate the aesthetic concept and assist the supervisor in adopting a new direction for jewellery design <p>3. Professionalism</p> <ul style="list-style-type: none"> • Respect intellectual property and avoid plagiarism, preventing individuals and the organization from falling into the trap of infringement of intellectual property rights
Assessment Criteria	<p>The integrated outcome requirement of this unit of competency is:</p> <ul style="list-style-type: none"> • Able to understand the trend of jewellery design and the design characteristics in each period, as well as the design features of contemporary design, and identify the impact of external factors on art and the trend of jewellery design, so as to assist the supervisor in adopting a new direction for jewellery design.
Remark	