

Specification of Competency Standards
for the Import and Export Industry
Unit of Competency

Functional Area - Digital Marketing

Title	Apply AI technology to supply chain operations
Code	110987L4
Range	This unit of competency is applicable to practitioners in the import and export industry who are responsible for applying artificial intelligence technology to optimise supply chain operations.
Level	4
Credit	7
Competency	<p>Performance Requirements</p> <p>1. Possess basic knowledge of artificial intelligence technology</p> <ul style="list-style-type: none"> • Identify the applications of artificial intelligence in the supply chain to select appropriate solutions • Analyse the benefits of applying artificial intelligence in the enterprise to select suitable solutions <p>2. Apply artificial intelligence to optimise supply chain operations</p> <ul style="list-style-type: none"> • Use artificial intelligence tools to optimise operating procedures • Evaluate whether the application of artificial intelligence tools has improved delivery performance • Apply artificial intelligence tools to improve communication efficiency between trading partners <p>3. Exhibit professionalism</p> <ul style="list-style-type: none"> • Apply appropriate artificial intelligence solutions based on the enterprise's supply chain strategies
Assessment Criteria	<p>The integrated outcome requirements of this unit of competency are:</p> <ul style="list-style-type: none"> • Capable of applying artificial intelligence technology to formulate supply chain operating procedures according to the enterprise's supply chain strategies • Capable of evaluating the delivery performance and communication efficiency of the artificial intelligence tools used
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