

Specification of Competency Standards
for the Import and Export Industry
Unit of Competency

Functional Area - Operations Management and Planning

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| Title | Formulate e-commerce procurement strategies |
| Code | 110978L5 |
| Range | This unit of competency is applicable to practitioners in the import and export industry who are responsible for developing e-commerce procurement strategies that align with the enterprise's development goals. |
| Level | 5 |
| Credit | 8 |
| Competency | <p>Performance Requirements</p> <p>1. Possess knowledge of e-commerce procurement</p> <ul style="list-style-type: none"> • Examine the enterprise's e-commerce procurement principles and policies to develop procurement strategies • Examine the general rules of e-commerce procurement, such as EU procurement directives, to develop procurement plans applicable to the enterprise • Examine e-commerce procurement-related regulatory requirements and tax arrangements <p>2.2.1 Develop e-commerce procurement strategies</p> <ul style="list-style-type: none"> • Establish different e-commerce procurement goals based on the nature of the purchased goods, including quality and cost requirements, supply stability, and extensibility • Develop e-commerce procurement guidelines • Develop supplier selection strategies according to the classification of e-commerce procurement products • Evaluate whether suppliers can assist in developing new products • Explore suitable suppliers through e-commerce procurement platforms • Develop evaluation criteria for suppliers to achieve the alternation of new and old suppliers and optimise product/service quality <p>2.2.2 Review e-commerce procurement strategies</p> <ul style="list-style-type: none"> • Review the effectiveness of the strategy based on the gap between actual and expected results • Regularly review the need for alternative suppliers <p>3. Exhibit professionalism</p> <ul style="list-style-type: none"> • Comply with the enterprise's policies on e-commerce procurement • Ensure that e-commerce procurement policies comply with legal requirements |
| Assessment Criteria | <p>The integrated outcome requirements of this unit of competency are:</p> <ul style="list-style-type: none"> • Capable of formulating e-commerce procurement strategies in accordance with the enterprise's established transaction procedures and relevant regulations • Capable of reviewing the performance of e-commerce procurement strategies based on different procurement goals regularly |
| Remark | ---- |