Specification of Competency Standards
for the Import and Export Industry
Unit of Competency

Functional Area - Operations Management and Planning

Title	Apply e-commerce data analysis charts and tables
Code	110973L3
Range	This unit of competency is applicable to practitioners in the import and export industry who are responsible for applying basic statistical skills and using e-commerce data analysis charts and tables.
Level	3
Credit	4
Competency	Performance Requirements 1. Possess basic statistical knowledge • Understand the data collection process • Be familiar with basic statistics and related statistical analysis tools • Master the ability to display data using charts and graphs 2. Perform e-commerce data analysis • Collect relevant operational data/information • Write reports and present analysis results using different types of charts and tables • Maintain the confidentiality of data sources and analysis results
Assessment Criteria	The integrated outcome requirements of this unit of competency are: • Capable of using different data collection methods to collect the required data/information • Capable of applying basic statistical techniques to analyse data • Capable of using appropriate tools to present analysis results
Remark	This UoC is adopted from the Retail Industry UoC 105191L3