## **Unit of Competency**

## **Functional Area: Operations Management**

Title	Monitor international business performance
Code	105292L4
Range	This unit of competency is applicable to practitioners in the import and export industry in managing international business. It involves the application of performance management to monitor international business performance.
Level	4
Credit	6 (for reference only)
Competency	Performance Requirement  1. Possess knowledge of performance management  • Use a range of techniques to define key performance indictors  • Use a range of techniques to conduct performance analysis  2.1. Define key performance indicators to measure performance  • Identify firm's objectives to internationalise its business  • Collect and examine business data, e.g., return on investment, efficiency level  • Define key performance indicators to measure international business performance  2.2. Conduct performance analysis to monitor international business performance  • Collect actual performance data  • Compare the results with internal performance indicators to identify performance gaps  • Compare with the results achieved by competitors  • Assess business performance data to identify critical success or failure factors  3. Provide recommendations  • Review international business performance on a regular basis  • Provide effectively recommendations to improve international business performance
Assessment Criteria	The integrated outcome requirements of this unit of competency are:  • Capable of defining key performance indicators to measure international business performance  • Capable of conducting performance analysis  • Capable of providing recommendations to improve international business performance
Remark	