

Unit of Competency**Functional Area: Sales and Merchandising**

Title	Apply and comply with intellectual property
Code	105271L4
Range	This unit of competency is applicable to practitioners in the import and export industry in protecting the intellectual property of products.
Level	4
Credit	5 (for reference only)
Competency	<p>Performance Requirement</p> <p>1.1. Know the principles of intellectual property</p> <ul style="list-style-type: none"> • Describe the importance of intellectual property rights • Know the coverage, claiming procedures, and legal responsibility of intellectual property laws <p>1.2. Explain the groups and classifications of intellectual property</p> <ul style="list-style-type: none"> • Describe the groups of intellectual property (i.e., trademarks, patents, copyright, designs, plant varieties, and the layout design of integrated circuits) • Describe the general classification of intellectual property to classify design articles (e.g., Locarno Classification by the World Intellectual Property Organisation) <p>2.1. Comply with intellectual property</p> <ul style="list-style-type: none"> • Impart information to staff members to enhance the compliance of intellectual property • Conduct compliance audit to confirm that the company's product design activities meet the requirements of intellectual property related rules and regulations <p>2.2. Apply the knowledge of intellectual property against infringement</p> <ul style="list-style-type: none"> • Identify the coverage of design elements of intellectual property, e.g., shape, configuration, pattern, or ornament of a product • Identify the company's new design and make decision to file an application to register the new design • Complete the application form and list the class or classes of the new design • Submit the application to the Designs Registry • Monitor the stages of registration:(1) examination of the filing date,(2) formality examination, and(3) registration and issue of certificate of registration <p>3. Cultivate respect for intellectual property rights in the company</p> <ul style="list-style-type: none"> • Through daily operations in all phases of product design, promote a company culture of respect for intellectual property rights • Set standard and operation guide on intellect property in the company
Assessment Criteria	<p>The integrated outcome requirements of this unit of competency are:</p> <ul style="list-style-type: none"> • Capable of conducting compliance audit • Capable of applying the knowledge of intellectual property against infringement
Remark	