

**Unit of Competency****Functional Area: Sales and Merchandising**

Title	Prepare proposals on product design projects
Code	105204L3
Range	This unit of competency is applicable to practitioners in the import and export in outlining the product to be designed, and preparing proposals to describe product design projects.
Level	3
Credit	2 (for reference only)
Competency	<p>Performance Requirement</p> <ol style="list-style-type: none"> <li>1. Possess knowledge of writing proposal for product design projects <ul style="list-style-type: none"> <li>• Describe the aims to design the product</li> <li>• Describe task analysis in the forms of a mind map to record all the information of the product design project</li> <li>• Describe the tools (e.g., Gantt Chart) of project management to manage time and resources of the product design project</li> </ul> </li> <li>2. Prepare proposals on product design projects <ul style="list-style-type: none"> <li>• Identify the objectives of the product design project</li> <li>• Outline the project</li> <li>• Provide a statement of main feature(s) of the new product to be designed</li> <li>• Outline the product to be designed</li> <li>• Provide a list of special conditions and limitations of the new product to be designed</li> <li>• Identify the users of the new product</li> <li>• List the roles and responsibilities of the designer</li> <li>• Provide the schedule and budget of the project</li> <li>• Prepare proposal to describe the plan of product design</li> </ul> </li> </ol>
Assessment Criteria	<p>The integrated outcome requirements of this unit of competency are:</p> <ul style="list-style-type: none"> <li>• Capable of outlining the product to be designed</li> <li>• Capable of preparing proposals on product design projects</li> </ul>
Remark	