

**Information and Communications Technology Industry Training Advisory Committee
Software Products and Software Services (SW) branch
Unit of Competencies**

1. Title	Identify opportunities to increase, strengthen, and enhance the competitive advantage
2. Code	ITSWG608A
3. Range	Identify opportunities to increase, strengthen, and enhance the competitive advantage of the organization through the deployment of ICT application [Generic Skills – Business Acumen]
4. Level	6
5. Credit	4
6. Competency	<p><u>Performance Requirement</u></p> <p>6.1 Understand the available ICT applications to increase, strengthen, and enhance the competitive advantage of the organization Be able to know the available ICT applications to increase, strengthen, and enhance the competitive advantage of the organization</p> <p>6.2 Test and evaluate the use of ICT applications that can increase, strength, and enhance the competitive advantage of the organization Be able to test and evaluate the use of ICT applications that can increase, strength, and enhance the competitive advantage of the organization e.g. improve operational efficiency</p> <p>6.3 Deploy the ICT application that can increase, strengthen, and enhance the competitive advantage of the organization Be able to deploy the ICT applications that can increase, strengthen, and enhance the competitive advantage of the organization in accordance with organization's guidelines as well as any (local and international) laws and regulatory requirements, if applicable</p>
7. Assessment Criteria	The integrated outcome requirements of this UoCs are the abilities to identify opportunities to increase, strengthen, and enhance the competitive advantage of the organization via deployment of ICT applications.
Remark	