2. Code ITCSPL525A 3. Range This UoC applies to all considerations, procedures and steps to conduct product / service retirement analysis, with the focal consideration for market situation and competition. This is the very first step for the group task "Retirement Plans Setting", and the findings serve as important guidelines for subsequent activities. 4. Level 5 5. Credit 2 6. Competency 6.1 Possess the knowledge in the subject area 6. Monowledge in the subject area Fully understand the fact that all technologies and related components will die or become obsolete at some point in time of the product life cycle 9. Aware with alertness the necessity to conduct a retirement analysis for any product / service of the company, and a lot of influencing factors needed to be consider 9. Accurately grasp the key issue that market consideration is not the only, but probably the most important factor to consider and emphasized in any product / service retirement analysis 9. Fully aware that the interest of customers using the product in concern should always be the first proity concern 9. Be aware of the long term impacts to the company say in terms of revenue or competitive situation if a particular product / service is finally retired 6.2 Conduct market Determine at start of the product life cycle the inclusion of and resources allocation for retirement analysis for the product / service is concern, with the major objectives of getting useful information for retirement preparation 9. Pace strong emphasis during the anal	Functional Area: Product & Service Life Cycle (Retire)		
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 Always maintain an optimal balance between all related technological, political, social and legal issues 7. Assessment Criteria The integrated outcome requirements of this UoC are the abilities to: successfully complete the product / service analysis tasks, which effectively take the market situation and competition into consideration, and effectively summary the analysis findings, draw valid conclusions and propose feasible 			 6.1 Possess the knowledge in the subject area the the subject area the subject area the subject area the subject area the the subject area the the subj
1010w up actions accordingly	7.		 Always maintain an optimal balance between all related technological, political, social and legal issues The integrated outcome requirements of this UoC are the abilities to: successfully complete the product / service analysis tasks, which effectively take the market situation and competition into consideration, and effectively summary the analysis findings, draw valid conclusions and propose feasible
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Functional Area: Product & Service Life Cycle (Retire)