

Specification of Competency Standards
for the Fashion Industry
Unit of Competency

Functional Area - Production Planning and Control

Title	Formulate a production strategy
Code	110281L6
Range	Formulate a production strategy for guiding the resource acquisition or adaptation to achieve the production goals. This applies to individuals who are required to develop a production strategy for a fashion business.
Level	6
Credit	4
Competency	<p>Performance Requirements</p> <p>1. Knowledge in the subject area</p> <p style="padding-left: 40px;">Be able to</p> <ul style="list-style-type: none"> • possess in-depth knowledge in the costs and benefits of various production strategies (e.g. lean production, level production, flexible manufacturing, or mass customisation) • evaluate the strategic implications of production priorities (e.g. sustainability, cost, quality) • evaluate different production approaches used in manufacturing fashion products • analyse production capability and capacity with reference to the production goals <p>2. Application and process</p> <p style="padding-left: 40px;">Be able to</p> <ul style="list-style-type: none"> • critically review the business goals for setting production goals • determine the production priorities and approaches (e.g. manufacturing techniques, cultural adaptation) to the strategy for a given type of fashion manufacturing • develop the production strategy with minimum cost and risk to achieve production goals • identify the production capability required and resource acquisition or adaptation for implementing the production strategy • set criteria for measuring the effectiveness of a production strategy <p>3. Exhibit professionalism</p> <p style="padding-left: 40px;">Be able to</p> <ul style="list-style-type: none"> • ensure alignment of the production strategy with the overall business goals and strategies
Assessment Criteria	<p>The integrated outcome requirements of this UoC are the abilities to accomplish:</p> <ul style="list-style-type: none"> • Formulation of a production strategy that can guide the resource acquisition or adaptation to achieve the production goals.
Remark	