

Specification of Competency Standards
for the Fashion Industry
Unit of Competency

Functional Area - Material Development

Title	Collect feedback on new materials
Code	110278L3
Range	Collect feedback from the intended users on the new materials. This applies to individuals who are required to collect feedback for end-users' experience on the new materials in trials.
Level	3
Credit	2
Competency	<p>Performance Requirements</p> <p>1. Knowledge in the subject area</p> <p style="padding-left: 40px;">Be able to</p> <ul style="list-style-type: none"> • understand the purposes of trial events and the importance of the intended users' feedback • collaborate with related parties in organising trial events • describe the different methods and techniques of collecting feedback • state the proper form of report for presenting feedback data <p>2. Application and process</p> <p style="padding-left: 40px;">Be able to</p> <ul style="list-style-type: none"> • identify and use proper channels to approach the intended users of the new materials • work with related parties (e.g. marketing department) in organising the trial events for collecting end-users' feedback • select methods and develop tools to collect feedback in the new material trials (e.g. questionnaire, focus group, interview) • apply appropriate techniques (e.g. questioning) and timing in soliciting the feedback of the intended users in trials • record and organise the data in the proper form for facilitating analysis at a later stage <p>3. Exhibit professionalism</p> <p style="padding-left: 40px;">Be able to</p> <ul style="list-style-type: none"> • ensure that the feedback is collected in an accurate and effective manner
Assessment Criteria	<p>The integrated outcome requirements of this UoC are the abilities to accomplish:</p> <ul style="list-style-type: none"> • Collection of data related to the intended user's feedback on the new materials • Preparing report of the intended users' feedback on the new materials
Remark	