

Specification of Competency Standards
for the Fashion Industry
Unit of Competency

Functional Area - Design

Title	Develop drawings to communicate ideas
Code	110210L3
Range	Develop drawings to present and communicate a fashion design idea or a style. This applies to individuals who are required to produce sketches, line drawings and fashion illustrations to communicate and express the essence, mood and details of a fashion design.
Level	3
Credit	3
Competency	<p>Performance Requirements</p> <p>1. Knowledge in the subject area</p> <p style="padding-left: 40px;">Be able to:</p> <ul style="list-style-type: none"> • state the common drawing tools and media for fashion design • understand different types and formats of fashion drawings (e.g. sketches, working drawings, illustrations) • use a range of techniques for drawing lines freehand or with software to create shapes and draw fashion figures and silhouettes to illustrate the overall look and spirit of design <p>2. Application and process</p> <p style="padding-left: 40px;">Be able to:</p> <ul style="list-style-type: none"> • use appropriate tools and media for fashion drawing (e.g. hand-drawing tools, computer-aided design (CAD) software) • produce visual compositions to direct viewers' attention to the intended focus of the design through <ul style="list-style-type: none"> ○ applying standards and rules in figure drawings (e.g. fashion proportions, representation of fashion faces and hairstyles) ○ using suitable line quality, gestures and poses in drawing clothed fashion figures ○ organising the overall layout and balance of the composition in fashion drawings (e.g. stylisation, selective emphasis, exaggerated proportions) • maintain consistency and aesthetic appeal when drawing individual garments for a line collection • produce appropriate type of drawing that fit for a design purpose (e.g. sketch for design idea) <p>3. Exhibit professionalism</p> <p style="padding-left: 40px;">Be able to:</p> <ul style="list-style-type: none"> • develop drawings that can accurately project the design ideas yet maintain the artistic quality
Assessment Criteria	<p>The integrated outcome requirements of this UoC are the abilities to accomplish:</p> <ul style="list-style-type: none"> • Effective presentation and communication of fashion design ideas and styles through appropriate use of fashion drawings.
Remark	