

Specification of Competency Standards
for the Fashion Industry
Unit of Competency

Functional Area - Design

Title	Report research findings
Code	110208L4
Range	Report research findings and analysis outcomes to fulfil the information needs of different users of a fashion business. This applies to individuals who are required to communicate research findings and analysis outcomes to different parties of a fashion business.
Level	4
Credit	2
Competency	<p>Performance Requirements</p> <p>1. Knowledge in the subject area</p> <p style="padding-left: 40px;">Be able to:</p> <ul style="list-style-type: none"> • understand the different formats and styles used when reporting research findings in the fashion industry • understand the information needs of different parties in a fashion business • select appropriate information technology for reporting research findings <p>2. Application and process</p> <p style="padding-left: 40px;">Be able to:</p> <ul style="list-style-type: none"> • organise and collate information (e.g. samples, photos, sketches) in logical order • communicate findings with appropriate media or illustrations • prepare a presentation (including visual and graphical illustrations) to summarise aspects of research in accordance with established procedure and format • tailor reports to external users (e.g. business clients) to share important insights about the findings when required <p>3. Exhibit professionalism</p> <p style="padding-left: 40px;">Be able to:</p> <ul style="list-style-type: none"> • accurately compile and logically communicate research findings in a professional manner
Assessment Criteria	<p>The integrated outcome requirements of this UoC are the abilities to accomplish:</p> <ul style="list-style-type: none"> • Presentation of essential research findings and analysis outcomes to fulfil the information needs of different users of a fashion business.
Remark	