

**Specification of Competency Standards**  
**for the Fashion Industry**  
**Unit of Competency**

Functional Area - Quality System & Sustainability

Title	Formulate strategic objectives for quality
Code	108209L7
Description	Formulate corporate quality objectives to set strategic vision and direction for a fashion business. This applies to individuals who are required to formulate strategic vision and objectives with regard to quality to achieve competitive advantages and organisational excellence.
Level	7
Credit	3
Competency	<p>Performance Requirements</p> <p>1. Knowledge in the subject area</p> <p style="padding-left: 40px;">Be able to:</p> <ul style="list-style-type: none"> <li>• understand the strategic value of quality to fashion business</li> <li>• have insight into the integral role of quality in providing vision and mission to lead the organisation</li> <li>• develop ambitious and achievable strategic objectives for quality</li> </ul> <p>2. Application and process</p> <p style="padding-left: 40px;">Be able to:</p> <ul style="list-style-type: none"> <li>• evaluate current and future quality requirements in the fashion industry and the market</li> <li>• assess the strategic benefits of quality to the organisation</li> <li>• integrate quality with the corporate values and business goals</li> <li>• establish strategic objectives to achieve quality through using appropriate strategic management tools</li> <li>• create a strategic vision and mission for quality to engage and lead the organisation</li> <li>• anticipate possible resistance to changes and formulate strategies for prevention and remedy</li> </ul> <p>3. Exhibit professionalism</p> <p style="padding-left: 40px;">Be able to:</p> <ul style="list-style-type: none"> <li>• demonstrate leadership and management commitment in quality initiatives</li> <li>• establish meaningful and achievable objectives to maximise organisational support and minimise resistance</li> </ul>
Assessment Criteria	<p>The integrated outcome requirements of this UoC are the abilities to accomplish:</p> <ul style="list-style-type: none"> <li>• Formulation of strategic objectives for quality for the fashion business that are in line with both the corporate values and business goals, and take into consideration the quality requirements in the industry and the market.</li> </ul>
Remark	