

Specification of Competency Standards
for the Fashion Industry
Unit of Competency

Functional Area - Design

Title	Organise design presentation in a showroom
Code	108103L4
Description	Organise to present latest fashion products in a showroom. This applies to individuals who are required to set up the showroom and displays according to a design presentation plan.
Level	4
Credit	3
Competency	<p>Performance Requirements</p> <p>1. Knowledge in the subject area</p> <p style="padding-left: 40px;">Be able to:</p> <ul style="list-style-type: none"> • understand the theme and purpose of a showroom presentation • differentiate between the different types of showrooms • identify the desired environment and atmosphere for presentation and buying • employ techniques to mix and match the fashion products for presentation • employ display techniques to present products in a professional manner <p>2. Application and process</p> <p style="padding-left: 40px;">Be able to:</p> <ul style="list-style-type: none"> • identify the design presentation (showroom) plan and its requirements (e.g. theme, schedule, budget) • identify fashion products to be presented in the showroom • collect and organise the fashion products for display in the showroom • plan the showroom layout (e.g. by product feature, colour or design theme) • apply display techniques to present fashion products (e.g. lighting, product placement, use of props) • create the showroom atmosphere that aligns with the theme • evaluate design presentation in the showroom against requirements and make adjustments when required • prepare detailed records of display items <p>3. Exhibit professionalism</p> <p style="padding-left: 40px;">Be able to:</p> <ul style="list-style-type: none"> • create a friendly and welcoming environment for visitors or clients • demonstrate display skills in presenting fashion products in a professional manner
Assessment Criteria	<p>The integrated outcome requirements of this UoC are the abilities to accomplish:</p> <ul style="list-style-type: none"> • Organisation of design presentation in the showroom for the target audience of a fashion business.
Remark	