

**Specification of Competency Standards**  
**for the Fashion Industry**  
**Unit of Competency**

Functional Area - Design

Title	Plan a design presentation in a fashion show / showroom
Code	108101L5
Description	Plan to present designs in a fashion show or showroom. This applies to individuals who are required to plan the design presentation so as to demonstrate the latest fashion products in a fashion show or showroom.
Level	5
Credit	4
Competency	<p>Performance Requirements</p> <p>1. Knowledge in the subject area</p> <p style="padding-left: 40px;">Be able to:</p> <ul style="list-style-type: none"> <li>• understand the purpose, objective and scope of a design presentation</li> <li>• describe any constraints and limitations to execute a design presentation</li> <li>• identify roles and responsibilities of all parties involved in a design presentation</li> <li>• outline the operational procedure and required resources for a design presentation</li> <li>• differentiate various types of design presentations</li> <li>• apply a range of techniques involved in planning, organising and communicating information to meet performance requirements</li> </ul> <p>2. Application and process</p> <p style="padding-left: 40px;">Be able to:</p> <ul style="list-style-type: none"> <li>• determine the type and theme of design presentation to be applied (e.g. in-house showroom, online showroom, outdoor fashion show, exhibition)</li> <li>• determine the resources and estimate the budgets to execute the design presentation (e.g. fashion show venue and setting)</li> <li>• determine the activities for executing the design presentation</li> <li>• schedule the activities to set the timeline for executing the design presentation</li> <li>• communicate the plan to related parties for their commitment</li> <li>• liaise with related parties to confirm their capacities and contribution in the design presentation</li> <li>• develop a plan for task allocation</li> </ul> <p>3. Exhibit professionalism</p> <p style="padding-left: 40px;">Be able to:</p> <ul style="list-style-type: none"> <li>• work collaboratively with all parties involved in a design presentation</li> <li>• engage parties involved in the planning process so as to ensure their commitment</li> </ul>
Assessment Criteria	<p>The integrated outcome requirements of this UoC are the abilities to accomplish:</p> <ul style="list-style-type: none"> <li>• Formulating a plan for a design presentation in fashion show / showroom of fashion business in accordance with the requirements and time frame.</li> </ul>
Remark	