

**Specification of Competency Standards**  
**for the Fashion Industry**  
**Unit of Competency**

Functional Area - Design

Title	Review fashion range
Code	108087L5
Description	Review fashion range for a particular season. This applies to individuals who are required to evaluate the fashion range in terms of its suitability for the target customer, its production feasibility and commercial potential.
Level	5
Credit	3
Competency	<p>Performance Requirements</p> <p>1. Knowledge in the subject area</p> <p style="padding-left: 40px;">Be able to:</p> <ul style="list-style-type: none"> <li>• analyse factors determining a successful fashion range</li> <li>• understand how to develop a balanced fashion range</li> <li>• state the roles of different parties in evaluating the fashion range</li> <li>• apply the specialised techniques for collecting views from different parties and suggest corresponding modifications to the fashion range</li> </ul> <p>2. Application and process</p> <p style="padding-left: 40px;">Be able to:</p> <ul style="list-style-type: none"> <li>• organise a fashion range review meeting in which personnel from different units and departments (e.g. merchandising, sales, production) will evaluate the fashion range from different perspectives</li> <li>• evaluate the range by calculating garment cost, determining the ratio of product types (e.g. blouse, skirt), estimating sales, checking technical feasibility, determining acceptability by the customer in terms of price, style, colour, etc.</li> <li>• collect and integrate feedback for range modification</li> <li>• propose modifications to the fashion range by adding or dropping styles, changing size ratio, amending colour combinations, revising the fabric selection, and proposing garment prices (if applicable)</li> </ul> <p>3. Exhibit professionalism</p> <p style="padding-left: 40px;">Be able to:</p> <ul style="list-style-type: none"> <li>• ensure that cost, creativity and profitability are balanced to review fashion range</li> <li>• respect views on fashion range from different perspectives</li> </ul>
Assessment Criteria	<p>The integrated outcome requirements of this UoC are the abilities to accomplish:</p> <ul style="list-style-type: none"> <li>• Review fashion range for a particular season of a fashion business by taking into account the factors of cost, sale, technical feasibility and customer acceptance.</li> </ul>
Remark	