

**Specification of Competency Standards**  
**for the Fashion Industry**  
**Unit of Competency**

Functional Area - Design

Title	Illustrate design concepts
Code	108084L4
Description	Illustrate design concepts through the creation of illustration boards. This applies to individuals who are required to transform abstract ideas into visuals that may be images or fashion illustrations.
Level	4
Credit	3
Competency	<p>Performance Requirements</p> <p>1. Knowledge in the subject area</p> <p style="padding-left: 40px;">Be able to:</p> <ul style="list-style-type: none"> <li>• examine the common approaches to illustrating design concepts</li> <li>• understand how illustration boards communicate the abstract ideas of a design concept</li> <li>• employ a range of specialised techniques (e.g. illustration, rendering, collaging) for producing illustration boards</li> </ul> <p>2. Application and process</p> <p style="padding-left: 40px;">Be able to:</p> <ul style="list-style-type: none"> <li>• select appropriate techniques and media to assist in the illustration process (e.g. theme board, sketchbook)</li> <li>• identify the theme and design concept</li> <li>• collect and collage design resources (e.g. fashion magazines, materials, colour palette) on concept boards to capture moods or themes for fashion design</li> <li>• apply illustration techniques to enhance the display and communication of design ideas when appropriate</li> </ul> <p>3. Exhibit professionalism</p> <p style="padding-left: 40px;">Be able to:</p> <ul style="list-style-type: none"> <li>• illustrate the design concepts in coherence with the identity of the client or characteristics of the target customers</li> </ul>
Assessment Criteria	<p>The integrated outcome requirements of this UoC are the abilities to accomplish:</p> <ul style="list-style-type: none"> <li>• Preparation of illustration boards illustrating the design concepts and ideas for a particular season as well as for effectively facilitating the design process.</li> </ul>
Remark	