

1. Title	Implement marketing and sales promotion for low voltage electrical installations
2. Code	EMELMS402A
3. Range	Applicable to the marketing and sales of electrical works. Capable to understand the specifications and standards for the electricity products, to answer the technical problems raised by clients and implement marketing and sales promotion for low voltage electrical installations.
4. Level	4
5. Credit	4
6. Competency	<p style="text-align: center;"><u>Performance Requirements</u></p> <p>6.1 Understand the specifications and standards for the low voltage electrical installations and engineering services to be sold</p> <ul style="list-style-type: none"> ◆ Understand the specifications and standards for the low voltage electrical installations and engineering services to be sold, including: <ul style="list-style-type: none"> • Manufacturer’s technical specifications for the low voltage electrical installations • Code of practice for low voltage electrical installations, codes of practice for energy efficiency, Environmental Regulations, Fire Regulations, etc. • International Electric Community Standards (IEC), British EU Standards (BSEN), Chinese National Standard (GB), etc. <p>6.2 Implement marketing and sales promotion for low voltage electrical installations and engineering services</p> <ul style="list-style-type: none"> ◆ Answer the technical problems raised by clients and implement marketing and sales promotion for low voltage electrical installations and engineering services
7. Assessment Criteria	<p>The integrated outcome requirement of this unit of competency is:</p> <p>(i) Capable to follow relevant specifications and standards to answer the technical problems raised by clients and implement marketing and sales promotion for low voltage electrical installations and engineering services.</p>
8. Remarks	