Specification of Competency Standards of the Beauty and Hairdressing Industry
# Unit of Competency

## Functional Area: Image & Style Design

| | |
|---|---|
| Title | Create Hairstyles for Shows |
| Code | 105389L5 |
| Range | This unit of competency (UoC) is applicable in hairstyle design and related media campaigns. It requires judgement, analysis and creativity. Practitioners should be able to create hairstyles for demonstration shows. |
| Level | 5 |
| Credit | 9 (for reference only) |
| Competency | Performance Requirements<br>1. Understand techniques for on-the-spot creation of hairstyles for shows<br> • Understand techniques for on-the-spot hairstyling show demonstration, e.g.:<br>  • Identify the purpose of the show and target audience<br>  • Form and scale of the show<br>  • Select appropriate models<br>  • Time control<br>  • Assess environment variables and form contingency measures<br>  • Contemporary trend<br> • Understand different hairstyling techniques<br> • Know about techniques of matching different wigs, hair ornaments and pros, etc.<br> • Know about good communication and presentation skills<br>2. Create hairstyles for shows<br> • Apply different hairstyling techniques integratedly and make use of appropriate accessories such as hair ornaments and pros, etc. to create new hairstyles for shows according to the purposes and themes of the shows<br> • Apply techniques for demonstration of hairstyles for shows to demonstrate and introduce to customers the design concepts and characteristics (e.g.: colours, lines, shapes, textures, overall aesthetics and visual effects, etc.) of the hairstyles created<br> • Apply good presentation skills to explain to audience/customers the styling concepts, characteristics of design, etc. in an interesting way to achieve the promotion effect<br>3. Exhibit professionalism<br> • Ensure hairstyles for shows created comply with the intellectual property ordinances |
| Assessment Criteria | The integrated outcome requirements of this UoC are the abilities to:<br> • Apply different hairstyling techniques and related knowledge to create hairstyles for shows according to the purposes of the shows and needs of the target audience; and<br> • Apply on-the-spot hairstyling and presentation techniques effectively to introduce to the audience the concepts and characteristics of the hairstyles created for shows, and make positive response to questions related to hairdressing and hairstyling, etc. |
| Remark | |