

Specification of Competency Standards of the Beauty and Hairdressing Industry

Unit of Competency

Functional Area: Image & Style Design

Title	Master the Relationship between Hairstyle Design Theory and Cultural Characteristics of Different Regions
Code	105386L4
Range	This unit of competency (UoC) is applicable in the hairdressing industry and related hairstyling projects. It involves some creative and non-routine activities. Practitioners should be able to make judgement and analysis in selecting and making reference to information, so as to provide distinctive hairstyle designs to customers.
Level	4
Credit	9 (for reference only)
Competency	<p>Performance Requirements</p> <ol style="list-style-type: none"> 1. Possess knowledge of hairstyle design theory and cultural characteristics of different regions <ul style="list-style-type: none"> • Understand hairstyle design theory • Understand cultural characteristics of styles in different regions and their social and cultural background, e.g.: <ul style="list-style-type: none"> • Styling characteristics of movie characters in different regions • Impacts of movie and art culture of different regions on fashionable hairstyle design • Understand how the differences between Chinese and western cultures and their development relate to hairstyle design • Know about the information research, analysis and methods and purposes of classification of cultural characteristics of different regions 2. Master the relationship between hairstyle design theory and cultural characteristics of different regions <ul style="list-style-type: none"> • Analyze the relationship of hairstyle design with social and cultural background and artistic characteristics, and use creativity to form the hairstyle design framework • Apply knowledge of hairstyle design and cultural characteristics of different regions to assess the factors affecting them and how they affect the fashion trend of society 3. Exhibit professionalism <ul style="list-style-type: none"> • Ensure the styles designed match with or highlight the cultural characteristics of different regions, so that the styling of characters can have a greater sense of the contemporary
Assessment Criteria	<p>The integrated outcome requirements of this UoC are the abilities to:</p> <ul style="list-style-type: none"> • Master hairstyle design theory and knowledge of cultural characteristics of different regions; and • Apply hairstyle design theory and knowledge of cultural characteristics of different regions in the hairdressing industry and related hairstyling projects to form creative hairstyle design frameworks highlighting cultural characteristics of different regions.
Remark	