

**Unit of Competency**

**Functional Area: Image & Style Design**

Title	Apply Colour Science to Image and Style Design
Code	105383L3
Range	This unit of competency (UoC) is applicable in hairdressing-related workplaces. It requires some judgement and analysis. Practitioners should be able to apply colour science to image and style design to design good-looking colour hairstyles for customers.
Level	3
Credit	6 (for reference only)
Competency	<p>Performance Requirements</p> <ol style="list-style-type: none"> <li>1. Understand colour science and theory of colour <ul style="list-style-type: none"> <li>• Understand concept of colour</li> <li>• Know about the basics of colour science, including: paint colour and spectral colour</li> <li>• Know about the properties of colour, including: hue, saturation, lightness, opacity and the theory of composition</li> <li>• Understand the application techniques for colours, e.g.:</li> <li>• Contrast of lightness and opacity and the contrast of colours</li> <li>• Complementary colour design</li> <li>• Understand colour matching and contrast techniques</li> <li>• Understand the psychological effects of colours</li> <li>• Understand the key elements of image creation, e.g.: customer's lifestyle, personalities, preference, professional and background, etc.</li> </ul> </li> <li>2. Use colours in image and style design <ul style="list-style-type: none"> <li>• Master the theory of colour science and apply colour matching and colour shading to design hairstyles for customers according to customer requirements and their overall facial skin colour (including the face and hair)</li> <li>• Examine the result to ensure the consistency of the image and overall hairstyling effects</li> </ul> </li> <li>3. Exhibit professionalism <ul style="list-style-type: none"> <li>• Apply colour matching techniques to highlight the personal image of customers to their satisfaction</li> </ul> </li> </ol>
Assessment Criteria	<p>The integrated outcome requirements of this UoC are the abilities to:</p> <ul style="list-style-type: none"> <li>• Master colour science and the theory of colour, and analyze customer's facial skin colour and personal attributes; and</li> <li>• Apply colour matching and contrast techniques to design image-fitting and good-looking hairstyles for customers when performing image and style design for them.</li> </ul>
Remark	