Unit of Competency

Functional Area: Image & Style Design

Title	Basic Hairstyle Design
Code	105380L3
Range	This unit of competency (UoC) is applicable in hairdressing-related workplaces. Practitioners should be able to apply basic hairstyle design techniques in daily familiar working environment to design personalized and aesthetic hairstyles for customers.
Level	3
Credit	9 (for reference only)

Competency	Performance Requirements
	1. Possess basic knowledge of hairstyle design
	    • Possess knowledge of hairstyling, including:
	        • Elements of hairstyling, e.g.: face shape and contour, direction of hair, etc.
	        • Ideas of hairstyling, e.g. overall consistency
	        • Different hairstyling techniques, e.g.: cut, perm, colouring, bunning, etc.
	        • Different hairstyling features, e.g.: European, Japanese, Chinese, etc.
	        • Hairstyling techniques, e.g.: Application of point-line-plane
	        • Factors affecting hairstyling, e.g.: facial features, body shape, gender, occasions to attend, etc.
	    • Understand basic principles and characteristics of hairstyle design, e.g.:
	        • Principle of harmony, e.g.: harmony between hairstyle and face shape, harmony between hairstyle and body shape, etc.
	        • Principle of proportion, e.g.: proportion between outline and vertical length of hair and body shape
	        • Principle of visual symmetry, e.g.: central parting, same length on both sides, etc.
	        • Principle of balanced texture, e.g.: hair volume, gathering and scattering, etc.
	    • Know about the theories and application of colour science, e.g.: colour wheel, colour match, etc.
	    • Understand the techniques of using various hairdressing products, and how they relate to hairstyling
	2. Apply basic hairstyle design techniques
	    • Understand customer's taste, character character, preference, clothing, profession, etc. through observations, queries and hairstyle photos to confirm customer requirements on hairstyle design
	    • Communicate properly with customers to recommend hairstyle designs and explain the characteristics of the hairstyles designed to them
	    • Apply hairstyling techniques and use different hairdressing products to design hairstyles that highlight customers' personal image according to their physical features and requirements
	3. Exhibit professionalism
	    • Ensure the design does not involves plagiarism

Assessment Criteria	The integrated outcome requirement of this UoC is the ability to: • Apply hairstyling techniques to design hairstyles according to facial features and requirements of customers in order to suit their characters and the occasions.
Remark	