

Specification of Competency Standards of the Beauty and Hairdressing Industry

Unit of Competency

Functional Area: Hairstyle Design & Professional Techniques

Title	Create Trendy Perm Design
Code	105376L5
Range	This unit of competency (UoC) is applicable in hairdressing-related workplaces. Practitioners should be able to perform tasks with creativity, make critical analyses, evaluation and judgement, so as to design unique and trend-leading perms for customers that attract others to imitate.
Level	5
Credit	6 (for reference only)
Competency	<p>Performance Requirements</p> <ol style="list-style-type: none"> 1. Possess knowledge of trendy perm design <ul style="list-style-type: none"> • Understand the essential factors for trendy perm design and knowledge of information research, e.g.: <ul style="list-style-type: none"> • Launch of new perming products • Development of new perming techniques • Launch of new tools, equipment • Commercial marketing by product manufacturers • Understand steps for creating trendy perms, e.g.: <ul style="list-style-type: none"> • Prevalent techniques of the season • Ingredients and contraindications of new perming products • Use of new and old perming equipment • Techniques of using new products • Customer needs • Design new patterns to match • Possess knowledge of appreciation, e.g.: <ul style="list-style-type: none"> • Appreciate the work with language (in terms of technique, appearance, feeling, etc.) • Introduce the design techniques 2. Create perming trend <ul style="list-style-type: none"> • Master the creation methods and steps for trendy perm design and apply different design and perming techniques integratedly to create for customers trend-leading perm designs widely accepted and imitated by others • Apply flexibly different perm design, expression and promotion techniques to generate a same series of perm design according to customers' attributes, so as to make the customers satisfied and willing to try, and to set the trend direction 3. Exhibit professionalism <ul style="list-style-type: none"> • The perms designed are original and unique
Assessment Criteria	<p>The integrated outcome requirement of this UoC is the ability to:</p> <ul style="list-style-type: none"> • Apply different perming techniques integratedly and use new perming products and matching techniques to design trend-leading perms accepted by the customers.
Remark	