

Specification of Competency Standards of the Beauty and Hairdressing Industry

**Unit of Competency**

**Functional Area: Hairstyle Design & Professional Techniques**

Title	Apply Professional Hair cutting and Blow-drying Techniques to Design Hairstyles
Code	105372L4
Range	This unit of competency (UoC) is applicable in hairdressing-related workplaces. It requires some creativity and judgement. Practitioners should be able to apply hair cutting and blow-drying techniques to design trendy hairstyles suitable for the customer's style.
Level	4
Credit	9 (for reference only)
Competency	<p>Performance Requirements</p> <ol style="list-style-type: none"> <li>1. Understand professional hair cutting and blow-drying and hairstyle design techniques <ul style="list-style-type: none"> <li>• Possess knowledge of professional hairstyle design, e.g.: <ul style="list-style-type: none"> <li>• Characteristics of different hairstyle designs (e.g.: feathered hair is gradually layered down to the shoulders with disconnect cutting)</li> <li>• Prevalent trend (prevalent length and layer of the season)</li> <li>• Factors affecting design results</li> <li>• Image creation (matching with the clothing and makeup)</li> <li>• Characteristics of different professionals and age groups</li> </ul> </li> <li>• Understand professional knowledge of hair cutting and blow-drying, e.g.: <ul style="list-style-type: none"> <li>• Analysis of face shapes and facial features</li> <li>• Analysis of hair texture and it noting points, e.g.: natural curly hair, permed or straightened hair</li> <li>• Effects of different cutting angles</li> </ul> </li> <li>• Understand different hair cutting and blow-drying techniques and their effects, e.g.: lines, texture, volume and layers, etc.</li> <li>• Know about customer communication techniques in order to confirm customer requirements</li> </ul> </li> <li>2. Apply professional hair cutting and blow-drying and design techniques for hairstyle design <ul style="list-style-type: none"> <li>• Master the prevalent trend and apply hair cutting and blow-drying techniques to design original and trendy hairstyles suitable for the customer's image according to customer's face shape, facial features, etc.</li> <li>• Explain the aftercare to customers</li> </ul> </li> <li>3. Exhibit professionalism <ul style="list-style-type: none"> <li>• Examine the design result and customer's level of satisfaction during and after the service, and rectify the deviations in design result</li> <li>• The hair cutting and blow-drying styles designed meet the customer requirements</li> </ul> </li> </ol>
Assessment Criteria	<p>The integrated outcome requirements of this UoC are the abilities to:</p> <ul style="list-style-type: none"> <li>• Master the characteristics and results of different hairstyle designs, consider external factors such as customers' face shapes and facial features, etc., and apply professional hair cutting, blow-drying and design techniques to design trendy hairstyles for customers highlighting their own personalities; and</li> <li>• Provide aftercare advice to customers.</li> </ul>
Remark	