

1. Title	Perform make-up styling (personal image)		
2. Code	BEZZMU406A		
3. Range	Master the characteristics and techniques for make-up styling, and design images and perform make-up styling with unique temperament for customers at make-up-related workplaces to suit customers' personalities and images and according to objective conditions and factors like the environment of the activities.		
4. Level	4		
5. Credit	6 (for reference only)		
6. Competency	<p style="text-align: center;"><u>Performance Requirements</u></p> <p>6.1 Knowledge of image relevant to make-up styling</p> <ul style="list-style-type: none"> ◆ Understand the concept and purpose of make-up styling ◆ Know about the basic principles of make-up styling, such as: <ul style="list-style-type: none"> • Fitting in with the time, place and occasion of the event • Being consistent • Personal image harmonizing with the objective environment ◆ Know about the steps of executing make-up styling, including: <ul style="list-style-type: none"> • Communicating with and understanding your customer • Drawing sketches • Image positioning • Confirming the design ◆ Understand the basic method of analyzing make-up styling and its importance, such as: <ul style="list-style-type: none"> • Customers' profession, age, face shape, skin complexion, body shape • Customers' temperament ◆ Master the characteristics of different image styles and their make-up tips <p>6.2 Make-up styling for personal image</p> <ul style="list-style-type: none"> ◆ Master the make-up styling techniques and execute make-up styling for the customers by following correct procedures, including: <ul style="list-style-type: none"> • Understanding through observation and communication the time, place and occasion of the event that the customers will attend • Analyzing the objective conditions, personal styles and characteristics of the customers and draw the styling design • Modify and adjust the design according to the trial make-up result and customers' opinion, and work out the image positioning • Execute personal image make-up styling for the customers 		

	<ul style="list-style-type: none"> ◆ Master the image styling method for make-up styling by working out the following: <ul style="list-style-type: none"> • Profession positioning • Personality positioning • Style positioning • TPO positioning (time, place and occasion) ◆ Master the characteristics and make-up techniques for different image styles and execute personal image make-up styling for the customers according to the environment of the event and the customers' personal style, such as being: <ul style="list-style-type: none"> • Romantic • Innocent • Classic • Natural • Professional • Leisure ◆ Employ the make-up styling techniques to concretely express the suitable image as required by the customers
7. Assessment Criteria	<p>The integrated outcome requirements of this unit of competency are:</p> <ul style="list-style-type: none"> (i) Capable to master the knowledge and techniques for personal image make-up styling; and (ii) Capable to master the basic techniques and techniques for personal image styling, and design images and perform make-up styling with unique temperament for the customers according to the objective conditions, environment of the events and customers' personalities.
8. Remarks	