

1. Title	Analyze customers' needs for beauty treatment and food therapy
2. Code	BEZZHC310A
3. Range	Understand the types, benefits and contraindications of beauty treatments; accurately analyze the customers' needs for beauty treatment and food therapy at beauty-related workplaces in coordination with the concept of health-preserving diet and the dos and don'ts of it, so as to design suitable beauty treatment and food therapy plans to meet the customers' physical conditions and personal needs.
4. Level	3
5. Credit	6 (for reference only)
6. Competency	<p style="text-align: center;"><u>Performance Requirements</u></p> <p>6.1 Understand the relationship between various types of beauty treatments and health-preserving food therapies</p> <ul style="list-style-type: none"> <li>◆ Understand all beauty treatment types, benefits and scope of application such as: <ul style="list-style-type: none"> <li>• Facial massage</li> <li>• Body massage</li> <li>• Spa massage</li> <li>• Aromatherapy beauty treatment</li> <li>• Aromatherapy massage</li> <li>• Foot reflexology</li> <li>• All kinds of health massage</li> </ul> </li> <li>◆ Understand the knowledge of health-preserving diet</li> <li>◆ Understand the relationship among body constitutions, health-preserving diet and beauty</li> <li>◆ Understand the contraindications for different beauty treatments</li> <li>◆ Understand the dos and don'ts for all types of health-preserving food therapies</li> </ul> <p>6.2 Analyze customers' needs for beauty and food therapies</p> <ul style="list-style-type: none"> <li>◆ Communicate effectively with the customers, and correctly analyze the physical condition and characteristics of the customers through asking suitable questions and proper guidance</li> <li>◆ Master the types, benefits and contraindications of beauty treatments; accurately analyze the customers' needs for beauty treatment and food therapy in coordination with the concept of health-preserving diet and the dos and don'ts of it, so as to design a suitable beauty treatment and food therapy plan to meet the customers' physical condition and personal needs</li> <li>◆ Clearly record and properly maintain the information obtained and the customers' analytical report for future reference</li> </ul>

7. Assessment Criteria	<p>The integrated outcome requirements of this unit of competency are:</p> <ul style="list-style-type: none"><li data-bbox="386 264 1474 465">(i) Capable to understand the types, benefits and contraindications of beauty treatments; accurately analyze the customers' needs for beauty treatment and food therapy in coordination with the concept of health-preserving diet and the dos and don'ts for it, so as to design a suitable beauty treatment and food therapy plan to meet the customers' physical condition and personal needs; and</li><li data-bbox="386 495 1474 566">(ii) Capable to clearly record and properly maintain the information obtained and the customers' analytical report for future reference.</li></ul>
8. Remarks	