Specification of Competency Standards for the Private Banking

Title	Make tactical adjustment on investment decision in response to market changes
Code	106880L6
Range	Providing recommendations on tactical investment decisions. This applies to investment recommendations on different types of products / services and to different segments of private banking clients.
Level	6
Credit	5 (for reference only)
Competency	 Performance Requirements Evaluate different options in investment Be able to: Demonstrate specialized knowledge in investment in order to assess the impacts on client's investment Evaluate and compare the features of different private banking products and services in order to make suitable recommendations Evaluate changes in environment and make response Be able to: Evaluate changes in the economic, market and political development and assess the impacts on client's investment Monitor factors affecting market conditions and identify potential / untapped investment opportunities for clients Identify and analyze investment opportunities that can fit in client's portfolio Provide advice on tactical investment by highlighting market themes or trade ideas and compare the different available options Explain to clients regarding the impacts of economic, market or political events on the risks and performance of their investments Explain to clients about the products and services suggested, e.g. product features, costs, risks, impact on their investment 3. Maintain professionalism Be able to: Ensure the recommendations are in accordance with relevant regulatory requirements in different regions and internal policies of the bank Communicate with clients in a clear and simple manner to ensure they have an unbiased and balanced understanding on products recommended
Criteria	 Recommendation on tactical adjustment in investment portfolio. The recommendation is based on thorough analysis on the economic and market environment, client's profiles, the investment objectives and product features and comparison of different alternatives, etc.
Remark	

Client Management, Advisory and Support > Portfolio Management and Risk Management