

Business Management and Strategy > Global Business Acumen

Title	Monitor implementation of business plan to ensure achievement of desired results
Code	106838L5
Range	Monitor implementation of a specific business plan. This applies to initiatives of regional scales or larger.
Level	5
Credit	4 (for reference only)
Competency	<p>Performance Requirements</p> <ol style="list-style-type: none"> <li>1. Develop measurement metric to track and monitor the progress of business plan Be able to: <ul style="list-style-type: none"> <li>• Liaise with different units and business partners to develop quality standards and measurements of business plan performance</li> </ul> </li> <li>2. Monitor the implementation process Be able to: <ul style="list-style-type: none"> <li>• Oversee the deployment of resources effectively to ensure delivery of the targeted business results</li> <li>• Oversee the development and execution of comprehensive marketing strategies, including sales and presentation materials, marketing communication, road shows, and industry conferences</li> <li>• Identify any critical delay or discrepancy to relevant parties in a prompt manner</li> </ul> </li> <li>3. Develop measures to facilitate implementation process Be able to: <ul style="list-style-type: none"> <li>• Drive decisions and actions that accelerate long term goal attainment and implement the approved business plan thoroughly</li> <li>• Assist project management teams in setting priorities on outstanding issues, coordinate and organize project-related tasks to fulfill the goals of strategic business initiatives</li> <li>• Administer and review legal contracts and act as contact point with Corporate Legal Counsels / Company Secretary regarding planned business strategies</li> </ul> </li> </ol>
Assessment Criteria	<p>The integral outcome requirements of this UoC are:</p> <ul style="list-style-type: none"> <li>• Monitoring implementation of business initiatives so that actions are executed according to the stated plan and schedule. Suitable actions are taken to facilitate the progress of the implementation plan.</li> </ul>
Remark	