

Investment Platform > Research Analysis	
Title	Implement market research project (e.g. market research, product evaluation) to collect relevant data
Code	106802L4
Range	Implementing different kinds of market research projects. This applies to research projects of different scales and different methodologies.
Level	4
Credit	4 (for reference only)
Competency	<p>Performance Requirements</p> <ol style="list-style-type: none"> 1. Understand the research framework <p>Be able to:</p> <ul style="list-style-type: none"> • Demonstrate proficient knowledge in research to understand the set research framework • Demonstrate proficient knowledge in the subject areas under investigation to develop implementation plan of the research project 2. Develop operational plan for data collection <p>Be able to:</p> <ul style="list-style-type: none"> • Review research project proposal to identify activities to be carried out to collect the required data • Design data collection tools / templates to facilitate data collection process and to ensure data integrity • Develop operational details of the data collection process (e.g. sampling method, sample size, data collection period / location, etc.) and develop template for recording data collected • Identify resources required to carry out data collection and define roles of different parties clearly 3. Monitor the data collection process <p>Be able to:</p> <ul style="list-style-type: none"> • Examine research project plan to understand the research question and data collection methodology in order to monitor the data collection process • Oversee data collection process and carry out remedial actions when necessary in order to ensure smooth running of the process • Report any incidents and deviations during data collection process to appropriate parties and record any impacts on data integrity
Assessment Criteria	<p>The integral outcome requirements of this UoC are:</p> <ul style="list-style-type: none"> • Development of operational plan to specify activities to be conducted, roles and responsibilities, required resources and time schedule of the research project. • Monitoring of data collection process to ensure compliance to the operational plan and carrying out suitable remedial action in case of unexpected incidents.
Remark	