

Investment Platform > Research Analysis

Title	Evaluate potential of new investment products
Code	106800L6
Range	Evaluating return potential of investment products. This applies to investment in different kinds of financial assets, such as equities, mutual funds, bonds, structured products, foreign currencies, etc.
Level	6
Credit	5 (for reference only)
Competency	<p>Performance Requirements</p> <ol style="list-style-type: none"> 1. Demonstrate specialized research knowledge in investment analysis <p>Be able to:</p> <ul style="list-style-type: none"> • Conduct research on the economy and financial markets at local, regional and global levels in order to assess the investment recommendations • Evaluate critically the features and characteristics of different assets in order to estimate their performance 2. Evaluate the investment proposals <p>Be able to:</p> <ul style="list-style-type: none"> • Anticipate changes in the general economic environment and market development in order to calculate the potential risks of the investments (e.g. interest rate, credit, market, liquidity, country risks, geopolitical risk, regulatory requirements) • Estimate the return of the investment by designing / selecting the suitable assessment methods and models (e.g. past performance of equities, yield to maturity of bonds, implied volatilities) • Evaluate the costs (e.g. price, fees) required for acquiring the investments and the financial impact (e.g. revenue, cost, balance sheet usage, incremental, capital demand, Basel III, etc.) • Evaluate the "hidden" costs (e.g. bid-ask spread) required for acquiring the investments 3. Recommend buy/sell decision <p>Be able to:</p> <ul style="list-style-type: none"> • Conduct performance benchmark to compare the performance of different investment opportunities • Provide the final recommendations based on the risk profiles of clients to ensure suitability
Assessment Criteria	<p>The integral outcome requirements of this UoC are:</p> <ul style="list-style-type: none"> • Recommendations on buy/sell decision for investments. This should be based on the analysis of the projected risks, anticipated returns and costs of the investment as well as the suitability of clients.
Remark	