

**Specification of Competency Standards**  
**for the Banking Industry**  
**Unit of Competency**

Functional Area - 10. General Management  
(Key Function – 10.6 Financial Technology Management)

Title	Promulgate financial technology mission of the bank and develop talents in digital banking
Code	109584L5
Range	Engagement of staff from different business areas of the bank in the technology transformation journey including provision of training, promotion of new digital initiatives and identifying talents to take up new digital assignments. This applies to the knowledge and skills training and development on systems and financial technologies applications.
Level	5
Credit	4 (For Reference Only)
Competency	<p>Performance Requirements</p> <p>1. Knowledge in the Subject Area</p> <p>Be able to:</p> <ul style="list-style-type: none"> <li>• Possess the knowledge in financial technology and apply it to analyse the latest development of technology utilization in financial services industry;</li> <li>• Demonstrate ability to define, prioritize and deliver forefront digital strategies by thinking strategically and staying on top of tactical execution.</li> </ul> <p>2. Applications</p> <p>Be able to:</p> <ul style="list-style-type: none"> <li>• Work with the digital drivers of the bank and external business partners, frontline staff and back office personnel to promote digital products and services offers;</li> <li>• Organize training on digital banking and related subject areas for staff to provide updated information on market intelligence and enhance their knowledge in financial technology;</li> <li>• Perform role of advisor and coach to provide input and guidance on financial technology knowledge into the staff development process; identify talents to take up new digital assignments.</li> </ul> <p>3. Professional Behaviour and Attitude</p> <p>Be able to:</p> <ul style="list-style-type: none"> <li>• Shape business strategies for digital products and services with a mission to instil a digital culture within the bank;</li> <li>• Communicate and promote financial technology mission across the bank through designing and implementing training to staff of the supporting functions and engage them to enhance the operational procedures.</li> </ul>
Assessment Criteria	<p>The integral outcome requirements of this UoC are:</p> <ul style="list-style-type: none"> <li>• Instilling a culture of technological transformation through active engagement of staff to define digital strategies and promotion of digital products and services;</li> <li>• Provision of training, coaching and advice to staff in order to develop their competency in financial technology.</li> </ul>
Remark	