Specification of Competency Standards
for the Banking Industry
Unit of Competency

Functional Area - 10. General Management
(Key Function – 10.1 Global Business Acumen)

Title	Monitor the implementation of business plan to ensure achievement of desired results
Code	109536L5
Range	Monitoring and keeping track the implementation of a specific business plan. This applies to initiatives of local or regional scales.
Level	5
Credit	4 （For Reference Only）
Competency	Performance Requirements 1. Knowledge in the Subject Area Be able to: • Understand the methodologies of measurement metric development for business implementation tracking; • Understand the importance of getting key stakeholders' agreement by liaising with different units and business partners to develop quality standards and measurements of business plan performance. 2. Applications Be able to: • Oversee the deployment of resources effectively to ensure delivery of the targeted business results; • Oversee the development and execution of comprehensive marketing strategies, including sales and presentation materials, marketing communication, road shows, and industry conferences in order to monitor the implementation process; • Identify any critical delay or discrepancy and report to relevant parties in a prompt manner. 3. Professional Behaviour and Attitude Be able to: • Drive decisions and actions that accelerate long term goal attainment and implement the approved business plan thoroughly; • Assist project management teams in setting priorities on outstanding issues, coordinate and organize project related tasks to fulfil the goals of strategic business initiatives.
Assessment Criteria	The integral outcome requirements of this UoC are: • Monitoring implementation of business initiatives so that actions are executed according to the stated plan and schedule; • Making suitable decisions and actions to facilitate the progress of the implementation plan.
Remark	