Qualification Specification for Claims functions (Life Insurance)

The preferred qualifications and working experiences, duties, required competencies, matching with existing Units of Competency, and the suggested training programme regarding the six principal jobs are listed as follows:

Note: The section on (1) Education / Professional Qualifications and (2) Years of Experience under "Entry Requirement" is further divided into required and preferred. Required qualifications and experience refer to the abilities an employee must possess in order to handle and accomplish daily routine tasks. On the other hand, preferred qualifications and experience are not prerequisites for the job, but those practitioners / candidates having such additional skills tend to have a higher chance of being employed, or tend to perform better on the job than those without.

Qualification Specification for Claims function

Claims Assessor

A Claims Assessor takes up responsibility for the entire claims assessment process including claims input into the computer system, liaison with internal departments and follow-up with any claims related action in line with company's policies and regulatory guidelines.

Competency Requirements:

- Possess knowledge in claims philosophy and processing including basic medical knowledge
- Apply hands-on PC skills to process claims application
- Understand customer centric approach on claims processing
- Understand the standard workflow of handling claims request
- Understand the service pledges of the company and contract provisions
- Possess product knowledge and basic Information and Communication Technology skill
- Understand regulatory guidelines and relevant requirements

| Claims Processing | Carry out detailed assessments in line with established standards, procedures and guidance provided Approve claims within designated authority level Possess red flag awareness on fraud claims Meet service turnaround time and accuracy Handle enquiries and complaints from customers distribution channels and other departments Make recommendations on improvement plan |
|-------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Legal & Control | Follow company policy, guidebook and regulatory requirements |
| Support | Provide administrative support for the department Settle payment to vendor Participate in team projects of claims issues |

| Education / Professional Qualifications | DSE level of education or equivalent |
|-----------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| | Preferable Professional Qualifications: LOMA 280 introduces the principles of insurance, the process of becoming insured, and the policy owner's contractual rights. The course includes information on the features of individual and group life insurance, health insurance, and annuity products. LOMA 290 describes how life insurance companies operate in today's global environment: how they are organized, how they are managed, and the roles of functional and support units in developing, distributing, issuing, and administering life insurance and annuity products. Learners who take this course will better understand how an individual job fits into the entire scope of the company as well as the importance of each employee's contribution to overall organizational success. |
| Years of Experience | • Fresh university graduate without experience in insurance field is acceptable |
| | Preferable Experience 2 years' experience in claims or insurance operation |

| | Title | Code | QF Level |
|---|---------------------------------------------|----------|----------|
| 1 | Understand insurance terminologies | 105458L1 | 1 |
| 2 | Understand insurance market | 111478L2 | 2 |
| 3 | Maintain up-to-date claims records | 105466L2 | 2 |
| 4 | Process life insurance claims applications | 105670L3 | 3 |
| 5 | Open and review life insurance claims files | 105674L4 | 4 |

Certificate in Life Insurance Claims Handling

| m . | |
|--------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Target | Claims Assessor |
| Occupation: Certificate Objectives: | Equip learners to understand the local insurance market Equip learners with knowledge, skills and tools to support the claims processing Enable learners to execute the related policies and regulations, and process the general claims transactions independently Provide opportunities for learners to develop their competences and acquire essential skills to start a career in the claims department |
| Learning Outcomes: | Learners will be able to: LO1: Understand local insurance market LO2: Understand the insurance claims environment and relate the claims philosophy and processing knowledge to their role LO3: Deliver quality service by applying the customer principles and skills through standard workflow LO4: Know the service pledges and product knowledge, and apply them on claims operation. LO5: Comply with the insurance company's procedures, the relevant regulations and code of conduct when delivering claims assessing services |
| Scope of Learning: | Local insurance market Claims philosophy and processing knowledge Customer approach and standard workflow Service pledges and product knowledge Compliance and regulatory requirements |
| Entry Requirements: | DSE level of education or above AND Is interested in starting a career in the insurance industry as a Claims Assessor |
| Employment Pathway: | The learning programme associated with the Certificate in Life Insurance Claims Handling (QF Level 3) is committed to developing employable graduates by ensuring that career development skills are embedded in all learning activities and work-related intelligence are widely available to learners. Learners of this Certificate can continue to widen and strengthen their employable competencies by attaining other related qualifications in the future in accordance to their career aspiration. Upon completion of this Certificate, graduates will have the competencies to take up job positions as claims assessors. With working experience obtained from a claims assessor role plus additional training to meet occupational requirements, there are many opportunities available in both claims and other back-office operations areas. The most common occupations available at next higher rank are "Senior Claims Assessor" and "Assistant Claims Manager". For those who would like to further move up to other occupations with more complex job responsibilities, opportunities in various insurance sectors will also be available for the graduates; depending on their personal career goals. |
| QF Level: | 3 |
| At resel: | J |

| QF Credits: (Indicative only) | 8 (based on UoC mapping) |
|----------------------------------|--------------------------|
|----------------------------------|--------------------------|

| Core UoCs Mapping with Certificate Learning Outcomes (Claims Assessor) | | | | | | | | |
|------------------------------------------------------------------------|---------------------------------------------|---|---|----------|---|----------|----------|---|
| UoC Category | UoC Title Level Credit LO1 LO2 LO3 LO4 L05 | | | | | | | |
| | Understand insurance terminology | 1 | 1 | | ✓ | √ | | |
| | Understand insurance market | 2 | 1 | √ | | | | |
| Claims | Maintain up-to-date claims records | 2 | 2 | | | ✓ | √ | |
| | Process life insurance claims applications | 3 | 2 | | ✓ | | √ | ✓ |
| | Open and review life insurance claims files | 4 | 2 | | ✓ | | ✓ | ✓ |

$Total\ credit = 8$

- 1. The UoCs listed here is for reference only; there is no intention to represent an industry standard. Training providers or training function of individual insurance companies may make necessary adjustment based on the actual needs of learners.
- 2. By making reference to the UoCs exhibited above, training providers or training function of individual insurance companies have a flexibility to design a job-specific training programme for their targeted learners according to their genuine needs (e.g. job role design, division of job responsibilities, business needs, etc.) However, for any job-specific programme to be qualified as a VQP course, all of the UoCs mapped here should be included in the programme.

Assistant Claims Manager

The Assistant Claims Manager is responsible for supporting Senior Claims Manager regularly; ensures claims operational activities being run smoothly and efficiently; provides training and supervision within the team and maintains good relations with internal customers.

Competency Requirements:

- Possess broad health and medical knowledge
- Possess advanced knowledge in claims management
- Apply people management skills to manage team performance
- Understand the criteria in making claims decision
- Understand the standard of claim assessment for major and minor claims
- Understand the concept on applications of contract provisions

| Claims Processing | Assess claims and manage suspected fraudulent claims |
|-------------------|-------------------------------------------------------------------------------------------|
| | Review claim assessment quality and make recommendations to |
| | supervisor in order to improve the quality of claim assessment |
| | Monitor the productivity, quality and efficiency of the team |
| | Review the performance log, audit reports and management reports |
| | Ensure consistent, accurate and efficient output in claims processing |
| | Perform claims operation management of the team |
| | Achieve target turnaround time, satisfactory productivity and |
| | accuracy |
| | Approve the claims decision of the assessor |
| | Communicate with claims specialists, agency and distribution |
| | channels on claim decisions |
| | Handle complex claims enquiries and complaints from internal and |
| | external parties |
| Legal & Control | Supervise staff to carry out regulatory risk control |
| | Follow company guidelines and regulatory requirements |
| Support | Assist team manager to handle regular claims reports |
| | Assist team manager to monitor the claims operational flow |
| | Arrange training for agency, distributor and other working partners |
| | Organize in-house training programs to various channels |
| | Provide on-the-job training to the juniors |
| | Arrange job rotation |
| | Assess team performance |
| | Provide claims training support to agency, distributor and other |
| | working partners |
| | Promote good service standards in claims assessment |
| | Analyze claims data and trends |

| Education / Professional Qualifications | Higher Diploma or University degree in any discipline |
|-----------------------------------------|---------------------------------------------------------------------------------------------------------------|
| | Preferable Professional Qualifications: Fellow, Life Management Institute (FLMI) |
| Years of Experience | 5 years' or above experience in life insurance claims of which over 2 years in supervisory role |

| | Title | Code | QF Level |
|---|-------------------------------------------------------|----------|----------|
| 1 | Assess claims applications for life insurance | 105675L4 | 4 |
| 2 | Apply insurance technology for operational efficiency | 111479L4 | 4 |
| 3 | Evaluate performance of appointed experts/specialists | 105574L5 | 5 |
| 4 | Handle and manage suspected fraudulent claims | 105576L5 | 5 |
| 5 | Manage the application of insurance technology | 111480L5 | 5 |

Advanced Certificate in Life Insurance Claims Operation Management

| Target | Assistant Claims Manager |
|----------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Occupation: | |
| Certificate Objectives: | Enable learners to acquire a broader knowledge base on claims operation support and supervision and in compliance with the insurance company's standards, procedures and regulatory requirements Enable learners to monitor quality of claims assessment including evaluation, approval, products explanation and internal customers' inquiries handling Enhance learners' ability to provide training and supervision within the team Enable learners to apply insurance technology for operational efficiency and manage the application of insurance technology |
| | Learners will be able to: |
| | LO1: Implement, supervise and support in a range of varied claims operational and handling procedures LO2: Monitor claims service delivery and maintain good service quality by |
| Learning | enhancing communication skills and problem-solving skills |
| Outcomes: | LO3: Oversee compliance with defined standards in different units and |
| outcomes. | ensure adherence to the insurance company's guidelines |
| | LO4: Undertake a supervisory role to drive for excellent claims performance |
| | LO5: Apply insurance technology for operational efficiency |
| | LO6: Manage the application of insurance technology |
| | Claims operation management |
| | Customer services monitoring |
| Scope of | Compliance assurance |
| Learning: | Supervisory skills |
| | Insurance technology application |
| | Facilitation of using insurance technology |
| Entry | ■ Completed Certificate in Life Insurance Claims Handling OR |
| Requirements: | Ample working experience as a Claims Assessor in insurance company |
| Employment Pathway: | The learning programme associated with the Certificate in Life Insurance Claims Operation Management (QF Level 5) is commonly regarded as a next higher rank development for Claims Assessor. The design of this Certificate ensures that advanced career development skills are embedded in all learning activities and work-related intelligence are widely available to learners. Learners of this Certificate can continue to widen and strengthen their employable competencies by attaining other related qualifications in the future in accordance to their career aspiration. Upon completion of this Certificate, graduates will have the competencies to take up job positions as Assistant Claims Manager. With additional training to meet occupational requirements, other job opportunities in insurance operation management with more complex job responsibilities will also be available for the graduates; depending on their personal career goals. |

| QF Level: | 5 |
|-------------------|---------------------------|
| QF Credits: | 16 (based on UoC mapping) |
| (Indicative only) | 10 (based on Coc mapping) |

| Core UoCs Mapping with Certificate Learning Outcomes (Assistant Claims Manager) | | | | | | | | | |
|------------------------------------------------------------------------------------|-------------------------------------------------------|-------|--------|----------|----------|----------|----------|----------|----------|
| UoC Category | UoC Title | Level | Credit | LO1 | LO2 | LO3 | LO4 | L05 | L06 |
| | Assess claims applications for life insurance | 4 | 3 | √ | √ | ✓ | | | |
| | Apply insurance technology for operational efficiency | 4 | 3 | | | | | * | |
| Claims | Evaluate performance of appointed experts/specialists | 5 | 3 | | | √ | ~ | | |
| | Handle and manage suspected fraudulent claims | 5 | 3 | √ | | ✓ | √ | | |
| | Manage the application of insurance technology | 5 | 4 | | | | | | √ |

Total credit = 16

- 1. The UoCs listed here is for reference only; there is no intention to represent an industry standard. Training providers or training function of individual insurance companies may make necessary adjustment based on the actual needs of learners.
- 2. By making reference to the UoCs exhibited above, training providers or training function of individual insurance companies have a flexibility to design a job-specific training programme for their targeted learners according to their genuine needs (e.g. job role design, division of job responsibilities, business needs, etc.) However, for any job-specific programme to be qualified as a VQP course, all of the UoCs mapped here should be included in the programme.

Senior Claims Manager

Reporting to the Head of Claims, this position is to ensure the smooth running of the claims operations of the team, covering areas of claims and corporation development, staffing, claims management and strategies. Key duties include monitoring claims service delivery, maintaining target levels, team supervision, problem resolution, compliance and control, staff development, productivity improvement and preparing various management reports on a regular basis.

Competency Requirements:

- Possess in-depth health and medical knowledge
- Understand the relationship between claims and corporation development
- Possess the advanced knowledge in risk control
- Possess basic legal knowledge in claims management
- Possess negotiation and mediation skills
- Understand the value of claims and apply the concept and logic of the contract provisions in claims for new product development
- Possess knowledge of portfolio management in claims
- Understand market trends and company claims strategies
- Possess knowledge of resource planning and budgeting

| Claims Processing | Implement continuous claims process improvement |
|-------------------|------------------------------------------------------------------------------------------|
| | Monitor complex and suspected claims cases, as well as claims |
| | trends |
| | Ensure the claim department to handle the product rules, reinsurance |
| | support, compliance issue and risk assessments effectively |
| | Analyze claim ratio and claim data |
| | Review complicated and appeal cases |
| | Lead claims operation management |
| | Provide claims handling advice to the team |
| | Negotiate with claim specialists and distribution channels on claim |
| | decisions |
| | Approve the claims decision with high authority level |
| | Cooperate with Re-insurer, Actuarial and Legal Advisors to complete |
| | the case based on agreed service-level agreement |
| | Prioritize strategic planning on claims management |
| Legal & Control | Formulate and reinforce guidelines and policies |
| Support | Identify training and development needs of claims staff |
| | Provide professional advice on product development |
| | Promote the company's overall business strategic and operational |
| | goals |
| | Oversee the staff issues within the team |
| | Be able to achieve company profitability |
| | Provide project support in claims management |
| | Provide claims training to channels, distributor and other working |
| | partners |
| | Review the internal claims manuals, guidelines and practices |
| | Develop claims talent |
| | Formulate claims strategy |

| Education / Professional Qualifications | University degree in any discipline |
|-----------------------------------------|---------------------------------------------------------------------------------------------------------------|
| | Preferable Professional Qualifications: Fellow, Life Management Institute (FLMI) |
| Years of Experience | 8 years' or above experience in life insurance claims of which over 4 years in managerial role |

| | Title | Code | QF Level |
|---|---------------------------------------------------------------|----------|----------|
| 1 | Manage claims operations | 105614L6 | 6 |
| 2 | Assess performance and quality of insurance claims operations | 105615L6 | 6 |
| 3 | 3 Establish procedures and guidelines on handling suspected | | 6 |
| | fraudulent claims | | |
| 4 | Identify insurance technology needs for better business | 111481L6 | 6 |
| | performance | | |
| 5 | Develop initiatives to manage emerging risks | 111482L6 | 6 |

Professional Certificate in Life Insurance Claims Operation Management

| Target | Senior Claims Manager |
|-----------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Occupation: | Senior Claims Wanager |
| Certificate Objectives: | Enable learners to analyze, evaluate or synthesis information and issues by integrating the related policies and regulations into the claims operation activities Enable learners to apply advanced and specialized skills to perform tasks that involve planning, design and implementation of the claims operations strategies Enable learners to identify insurance technology needs for better business performance Enable learners to develop initiatives to manage emerging risks |
| Learning Outcomes: | Learners will be able to: LO1: Review and design the daily operation procedures in alignment with the insurance company's claims operational policies and regulations for better control and efficiency LO2: Establish standards of claims service delivery and reinforce the culture of service excellence LO3: Oversee claims operations and risk control in compliance with the insurance company's guidelines and regulatory requirements LO4: Employ people management skills to improve team engagement and productivity LO5: Identify insurance technology needs for better business performance LO6: Develop initiatives to manage emerging risks |
| Scope of Learning: Entry Requirements: | Claims operations control Service delivery and quality management Compliance and risk control People management Department's technology needs identification Managing emerging risks Completed Advanced Certificate in Life Insurance Claims Operation Management OR Ample working experience as Assistant Claims Manager/ Claims |
| Employment Pathway: | Manager The learning programme associated with the Professional Certificate in Life Insurance Claims Operations Management (QF Level 6) is an advance development for senior claims manager. It covers learning activities and work-related intelligence at more advanced level for learners who are aiming to take up overall claims operations management responsibilities. Learners of this Professional Certificate can continue to widen and strengthen their employable competencies by attaining other advanced qualifications in the future in accordance to their career aspiration. Upon completion of this Professional Certificate, graduates will have the competencies to take up job positions as Senior Claims Manager. |

| | With additional advanced training to meet occupational requirements, job opportunities or other management positions at different disciplines of various insurance departments will also be available for the graduates; depending on their personal career goals. |
|----------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| QF Level: | 6 |
| QF Credits: (Indicative only) | 24 (based on UoC mapping) |

| | Core UoCs Mapping with Certificate Learning Outcomes (Senior Claims Manager) | | | | | | | | |
|-----------------|---------------------------------------------------------------------------------|-------|--------|----------|----------|----------|----------|----------|----------|
| UoC Category | UoC Title | Level | Credit | LO1 | LO2 | LO3 | LO4 | L05 | L06 |
| Claims | Manage claims operations | 6 | 6 | | √ | ✓ | √ | | |
| | Assess performance and quality of insurance claims operations | 6 | 3 | | | √ | √ | | |
| | Establish procedures and guidelines on handling suspected fraudulent claims | 6 | 5 | √ | | √ | | | |
| | Identify insurance technology needs for better business performance | 6 | 5 | | | | | √ | |
| | Develop initiatives to manage emerging risks | 6 | 5 | | | | | | √ |

Total credit = 24

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- 2. By making reference to the UoCs exhibited above, training providers or training function of individual insurance companies have a flexibility to design a job-specific training programme for their targeted learners according to their genuine needs (e.g. job role design, division of job responsibilities, business needs, etc.) However, for any job-specific programme to be qualified as a VQP course, all of the UoCs mapped here should be included in the programme.

Qualification Specification for Underwriting functions (Life Insurance)

The preferred qualifications and working experiences, duties, required competencies, matching with existing Units of Competency, and the suggested training programme regarding the six principal jobs are listed as follows:

Note: The section on (1) Education / Professional Qualifications and (2) Years of Experience under "Entry Requirement" is further divided into required and preferred. Required qualifications and experience refer to the abilities an employee must possess in order to handle and accomplish daily routine tasks. On the other hand, preferred qualifications and experience are not prerequisites for the job, but those practitioners / candidates having such additional skills tend to have a higher chance of being employed, or tend to perform better on the job than those without.

Qualification Specification for Underwriting function

Underwriter

An Underwriter is responsible for the entire underwriting assessment process including data input into the computer system, liaison with internal departments and follow-up with any underwriting related actions in line with company's policies and regulatory guidelines.

Competency Requirements:

- Possess basic underwriting knowledge including financial and medical knowledge
- Possess knowledge in assessing insurance application
- Understand the underwriting manual and guidelines
- Understand the basic product knowledge
- Understand the service pledges of the company
- Apply hands-on PC skills in technical underwriting
- Know market updates and trends
- Understand regulatory guidelines and relevant requirements

| Underwriting | Underwrite cases from all distribution channels and provide technical underwriting Assess and approve new business application under the underwriting authority Meet department benchmark and accuracy based on company standards Handle email and telephone enquiries from internal and other departments Provide support to sales channels in order to achieve business target Ensure cases underwritten are in compliance with manual and guidelines |
|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Legal & Control | Follow the underwriting guidelines and policy Understand the relevant guidelines and regulatory requirements |
| Support | Provide constructive input in streamlining workflow (if any) Provide technical advice to support agents |

| Education / Professional Qualifications | ■ DSE level of education or equivalent |
|-----------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| | Preferable Professional Qualifications: LOMA 280 introduces the principles of insurance, the process of becoming insured, and the policy owner's contractual rights. The course includes information on the features of individual and group life insurance, health insurance, and annuity products. LOMA 290 describes how life insurance companies operate in today's global environment: how they are organized, how they are managed, and the roles of functional and support units in developing, distributing, issuing, and administering life insurance and annuity products. Learners who take this course will better understand how an individual job fits into the entire scope of the company as well as the importance of each employee's contribution to overall organizational success. |
| Years of Experience | Fresh university graduate without experience in insurance field is acceptable Preferable Experience 1-2 years' experience in underwriting |

| | Title | Code | QF Level | |
|---|-----------------------------------------------------------------------|----------|----------|--|
| 1 | Understand insurance terminologies | 105458L1 | 1 | |
| 2 | Understand insurance market | 111478L2 | 2 | |
| 3 | 3 Maintain up-to-date underwriting records 105465L2 2 | | 2 | |
| 4 | Process life insurance applications 105 | | 3 | |
| 5 | 5 Prepare and issue insurance documents 105483L3 | | 3 | |
| 6 | 6 Review insurance applications and supporting materials 105491L3 | | 3 | |
| 7 | Approve life insurance applications involving standard risks 105673L4 | | 4 | |
| 8 | Assess life insurance applications involving standard risks 105680L5 | | | |

Certificate in Life Insurance Basic Underwriting

| Target | Underwriter | | | |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|--|
| Occupation: Certificate Objectives: | Equip learners to understand the local insurance market Equip learners with knowledge, skills and tools to support the underwriting needs Enable learners to execute the related policies and regulations, and process the insurance applications independently Provide opportunities for learners to develop their competences and acquire essential skills to start a career in underwriting | | | |
| Learning Outcomes: Learning Outcomes: Learning Coutcomes: Learning Coutcomes: Learning Coutcomes: Learning Coutcomes: Lo3: Understand the insurance underwriting environment and relaunderwriting philosophy and processing knowledge to their Lo3: Deliver quality service by applying customer principles and through standard workflow Lo4: Know service pledges and product knowledge, and apply the underwriting Lo5: Comply with the insurance company's procedures, the regulations and code of conduct when delivering underwiting underwriting | | | | |
| Scope of Learning: | Local insurance market Underwriting philosophy and processing knowledge Customer approach and standard workflow Service pledges and product knowledge Compliance and regulatory requirements | | | |
| Entry Requirements: DSE level of education or above AND Is interested in starting a career in the insurance industry Underwriter | | | | |
| Employment Pathway: | The learning programme associated with the Certificate in Life Insurance Basic Underwriting (QF Level 3) is committed to developing employable graduates by ensuring that career development skills are embedded in all learning activities and work-related intelligence are widely available to learners. Learners of this Certificate can continue to widen and strengthen their employable competencies by attaining other related qualifications in the future according to their career aspiration. Upon completion of this Certificate, graduates will have the competencies to take up job positions as Underwriters. With working experience obtained from an underwriter role plus additional training to meet occupational requirements, there are many opportunities available in both underwriting and other back-office operations areas. The most common occupations available at next higher rank are "Senior Underwriter" and "Assistant Underwriting Manager". For those who would like to further move up to other occupations with more complex job responsibilities, opportunities in various insurance sectors will also be available for the graduates, depending on their career goals. | | | |
| QF Level: | 3 | | | |
| QF Credits: (Indicative only) | 17 (based on UoC mapping) | | | |
| , | 1 | | | |

| | Core UoCs Mapping with Certificate Learning Outcomes (Underwriter) | | | | | | | |
|---------------------|--------------------------------------------------------------------|-------|--------|-----|----------|----------|----------|----------|
| UoC Category | UoC Title | Level | Credit | LO1 | LO2 | LO3 | LO4 | L05 |
| , , , | Understand insurance terminology | 1 | 1 | | | ✓ | | |
| | Understand insurance market | 2 | 1 | ✓ | | | | |
| | Maintain up-to-date underwriting records | 2 | 2 | | | √ | ✓ | |
| | Process life insurance applications | 3 | 3 | | ✓ | √ | ✓ | |
| Underwriting | Prepare and issue insurance documents | 3 | 2 | | ✓ | √ | ✓ | |
| | Review insurance applications and supporting materials | 3 | 2 | | ✓ | | ✓ | ✓ |
| | Approve life insurance applications involving standard risks | 4 | 3 | | √ | | √ | √ |
| | Assess life insurance applications involving standard risks | 5 | 3 | | √ | | √ | ~ |

 $Total\ credit = 17$

- 1. The UoCs listed here is for reference only; there is no intention to represent an industry standard. Training providers or training function of individual insurance companies may make necessary adjustment based on the actual needs of learners.
- 2. By making reference to the UoCs exhibited above, training providers or training function of individual insurance companies have a flexibility to design a job-specific training programme for their targeted learners according to their genuine needs (e.g. job role design, division of job responsibilities, business needs, etc.) However, for any job-specific programme to be qualified as a VQP-based programme, all of the UoCs mapped here should be included in the programme.

Assistant Underwriting Manager

The Assistant Underwriting Manager is responsible for supporting Senior Underwriting Manager regularly; ensures underwriting activities being run smoothly and efficiently; provides training and supervision within the team and maintains good relations with internal customers.

Competency Requirements:

- Possess broad financial and medical underwriting knowledge
- Possess knowledge in handling appeal cases
- Possess liaison and negotiation skills
- Understand the criteria of risk assessment
- Understand the logic and principles of calculating premium
- Apply supervisory skills to manage team performance

| Underwriting | Underwrite the selection of risk in accordance with the authority limit Manage daily underwriting process Conduct regular audit to the underwriting performance Analyze underwriting details and trends, then make recommendations on improvement strategies Review complicated or appeal cases Handle meeting, email and telephone enquiries from various distribution channels and internal departments Supervise a team of underwriters Process appeal / special cases in fair and flexible manner Promote good service standards in underwriting assessment and decisions |
|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Legal & Control | Monitor the team performance to ensure rules and regulations are complied Analyze risk parameter |
| Support | Develop sufficient validation rules in underwriting Organize underwriting training to staff from different channels Provide coaching to junior underwriters Provide project support for underwriting areas Liaise with IT for system enhancement |

| Education / Professional Qualifications | Higher Diploma or University degree in any discipline Preferable Professional Qualifications: (FLAM) |
|-----------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Years of Experience | Fellow, Life Management Institute (FLMI) 5 years' or above experience in life insurance underwriting of which over 2 years in supervisory role |

UoC Mapping:

| | Title | Code | QF Level |
|---|------------------------------------------------------------------|----------|----------|
| 1 | Apply insurance technology for operational efficiency | 111479L4 | 4 |
| 2 | Approve life insurance applications involving non-standard risks | 105681L5 | 5 |
| 3 | Decline life insurance applications involving non-standard risks | 105682L5 | 5 |
| 4 | Evaluate quality of insurance underwriting operations against | 105558L5 | 5 |
| | service | | |
| 5 | Produce risk exposure reports | 105560L5 | 5 |
| 6 | Control risk exposures | 105561L5 | 5 |
| 7 | Provide risk assessment training | 105562L5 | 5 |
| 8 | Manage the application of insurance technology | 111480L5 | 5 |

Advanced Certificate in Life Insurance Underwriting Management

| Target | |
|----------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Occupation: | Assistant Underwriting Manager |
| Certificate Objectives: | Enable learners to acquire a broader knowledge base on underwriting support and supervision and in compliance with the insurance company's standards, procedures and regulatory requirements Enable learners to monitor quality of underwriting assessment including evaluation, approval, products explanation and internal customers' inquiries handling Enhance learners' ability to provide training and supervision within the team Enable learners to apply insurance technology for operational efficiency and manage the application of insurance technology |
| Learning Outcomes: | Learners will be able to: LO1: Implement, supervise and support in a range of varied underwriting procedures LO2: Monitor underwriting service delivery and maintain good service quality by enhancing communication skills and problem-solving skills LO3: Oversee compliance with defined standards in different units and ensure adherence to the insurance company's guidelines LO4: Undertake a supervisory role to drive for excellent underwriting performance LO5: Apply insurance technology for operational efficiency LO6: Manage the application of insurance technology |
| Scope of Learning: | Underwriting management Customer services monitoring Compliance assurance Supervisory skills Insurance technology application for operational efficiency Facilitation of using insurance technology |
| Entry | ■ Completed Certificate in Life Insurance Basic Underwriting OR |
| Requirements: | Ample working experience as an underwriter in insurance company |
| Employment Pathway: | The learning programme associated with the Advanced Certificate in Life Insurance Underwriting Management (QF Level 5) is commonly regarded as a next higher rank development for Underwriter. The design of this Certificate ensures that advanced career development skills are embedded in all learning activities and work-related intelligence are widely available to learners. Learners of this Certificate can continue to widen and strengthen their employable competencies by attaining other related qualifications in the future in accordance to their career aspiration. Upon completion of this Certificate, graduates will have the competencies to take up job positions as Assistant Underwriting Manager. With further training to meet occupational requirements, other job opportunities in insurance operation management with more complex job responsibilities will also be available for the graduates, depending on their I career goals. |
| QF Level: | 5 |
| QI Devel. | |

| QF Credits: | 27 (based on HoC manning) |
|-------------------|---------------------------|
| (Indicative only) | 27 (based on UoC mapping) |

| UoCs Mapping with Certificate Learning Outcomes (Assistant Underwriting Manager) | | | | | | | | | |
|-------------------------------------------------------------------------------------|------------------------------------------------------------------------|-------|--------|----------|----------|----------|----------|----------|----------|
| UoC Category | UoC Title | Level | Credit | LO1 | | LO3 | LO4 | L05 | L06 |
| | Apply insurance technology for operational efficiency | 4 | 3 | | | | | ✓ | |
| | Approve life insurance applications involving non-standard risks | 5 | 3 | √ | √ | √ | | | |
| | Decline life insurance applications involving non-standard risks | 5 | 3 | √ | √ | √ | | | |
| Underwriting | Evaluate quality of insurance underwriting operations against service | 5 | 3 | √ | √ | √ | | | |
| | Produce risk exposure reports | 5 | 3 | √ | | √ | √ | | |
| | Control risk exposures | 5 | 5 | √ | | ✓ | ✓ | | |
| | Provide risk assessment training | 5 | 3 | | | √ | √ | | |
| | Manage the application of insurance technology | 5 | 4 | | | | | | √ |

Total credit = 27

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Senior Underwriting Manager

Reporting to the Head of Underwriting, this position is to ensure the smooth running of the underwriting team, covering areas of underwriting development, staffing, underwriting management and strategies. Key duties include monitoring underwriting service delivery, maintaining target levels, team supervision, problem resolution, compliance and control, staff development, productivity improvement and preparing various management reports on a regular basis.

Competency Requirements:

- Possess in-depth financial and medical underwriting knowledge
- Possess knowledge of portfolio management in underwriting
- Understand the relationship between underwriting and corporation development
- Possess negotiation and mediation skills
- Understand the application of new technologies in modifying the workflow and underwriting procedures
- Possess legal knowledge in underwriting areas
- Understand the value of underwriting in insurance product development
- Understand the market trends and company strategies
- Apply analytical skills in data and content analysis

| Underwriting | Manage the productivity, quality and efficiency of the team |
|-----------------|----------------------------------------------------------------------------------------|
| | Review the productivity report, reissue, audits |
| | Monitor the turnaround time of the team |
| | Exercise judgment on underwriting terms and conditions |
| | Underwrite the selection of risk in accordance with the authority |
| | limit |
| | Review suggested cases from underwriters |
| | Lead underwriting team on technical underwriting |
| | Achieve company targets on monthly basis with high attainment |
| | rate |
| | Negotiate with reinsurers on complicated new business applications |
| | Provide underwriting advice to the team |
| | • Follow up complex and appeal cases with fair and just decision |
| | Perform risk assessment on complicated and jumbo business |
| | Monitor service pledge with high attainment rate |
| Legal & Control | Review suggested cases from underwriters |
| | Grasp all relevant regulatory guidelines |
| | Ensure company's rules and regulations are strictly adhered |
| | Review underwriting guidelines and make necessary changes |
| | • Formulate underwriting rules for new products |
| Support | Identify the training and development needs of underwriting staff |
| | Conduct underwriting training to staff from different channels |
| | • Oversee the staff issues of the team |
| | Monitor operations performance of team |
| | • Achieve the company's business targets and growth |
| | Perform data analytics and impact analysis |
| | I . |

| Education / Professional Qualifications | University degree in any discipline |
|-----------------------------------------|---------------------------------------------------------------------------------------------------------------|
| | Preferable Professional Qualifications: Fellow, Life Management Institute (FLMI) |
| Years of Experience | 8 years' or above experience in life insurance underwriting of which over 4 years in managerial role |

| | Title | Code | QF |
|---|------------------------------------------------|----------|-------|
| | | | Level |
| 1 | Manage underwriting operations | 105557L5 | 5 |
| 2 | Develop underwriting manuals | 105559L5 | 5 |
| 3 | Manage reinsurance activities | 105566L5 | 5 |
| 4 | Establish risk assessment guidelines | 105564L5 | 6 |
| 5 | Establish underwriting policies | 105611L6 | 6 |
| 6 | Identify insurance technology needs for better | 111481L6 | 6 |
| | business performance | | |
| 7 | Develop initiatives to manage emerging risk | 111482L6 | 6 |

Professional Certificate in Life Insurance Underwriting Management

| | 7 |
|----------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Target Occupation: | Senior Underwriting Manager |
| Certificate Objectives: | Enable learners to analyze, evaluate or synthesis information and issues by integrating the related policies and regulations into the underwriting activities Enable learners to apply advanced and specialized skills to perform tasks that involve planning, design and implementation of the underwriting strategies Enable learners to identify insurance technology needs for better business performance Enable learners to develop initiatives to manage emerging risks |
| Learning Outcomes: | Learners will be able to: LO1: Review and design the daily operation procedures in alignment with the insurance company's underwriting policies and regulations for better control and efficiency LO2: Establish standards of underwriting and reinforce the culture of service excellence LO3: Oversee underwriting and risk control in compliance with the insurance company's guidelines and regulatory requirements LO4: Employ people management skills to improve team engagement and productivity LO5: Identify insurance technology needs for better business performance LO6: Develop initiatives to manage emerging risks |
| Scope of Learning: | Underwriting control Service delivery and quality management Compliance and risk control People management Department's technology needs identification Managing emerging risks |
| Entry Requirements: | Completed Certificate in Life Insurance Underwriting Management OR Ample working experience as Assistant Underwriting Manager or Underwriting Manager |
| Employment Pathway: | The learning programme associated with the Professional Certificate in Life Insurance Underwriting Management (QF Level 6) is an advanced development for senior underwriting manager. It covers learning activities and work related intelligence at more advanced level for learners who are aiming to take up overall underwriting management responsibilities. Learners of this Professional Certificate can continue to widen and strengthen their employable competencies by attaining other advanced qualifications in the future in accordance to their career aspiration. Upon completion of this Certificate, graduates will have the competencies to take up job positions as Senior Underwriting Manager. With further training to meet occupational requirements, job opportunities or other management positions at different disciplines of various insurance departments will also be available for the graduates, depending on their career goals. |
| QF Level: | 6 |
| | |

| QF Credits: |
|-------------------|
| (Indicative only) |

37 (based on UoC mapping)

| Core UoCs Mapping with Certificate Learning Outcomes | | | | | | | | | |
|------------------------------------------------------|--------------------------------------------------------------------------------------------------------------|-------|---|-----|-----|----------|-----|-----|----------|
| HaC Cata same | (Senior Underwriting Manager) UoC Category UoC Title Level Credit LO1 LO2 LO3 LO4 L05 L06 | | | | | | | | |
| UoC Category | | Level | 5 | LOI | LU2 | LUS | LU4 | LUS | L06 |
| | Manage underwriting operations |] | 3 | | , | • | • | | |
| | - | 5 | 5 | 1 | | ✓ | | | |
| | Develop underwriting manuals | 3 | 3 | • | | • | | | |
| | Manage reinsurance | 5 | 6 | | | ✓ | ✓ | | |
| | activities | | | | | | | | |
| | Establish risk assessment | 6 | 6 | ✓ | ✓ | ✓ | | | |
| | guidelines | | | | | | | | |
| Underwriting | Establish underwriting | 6 | 5 | ✓ | ✓ | ✓ | | | |
| | policies | | | | | | | | |
| | Identify insurance | 6 | 5 | | | | | ✓ | |
| | technology needs for | | | | | | | | |
| | better business | | | | | | | | |
| | performance | | | | | | | | |
| | Develop initiatives to | 6 | 5 | | | | | | √ |
| | manage emerging risks | | | | | | | | |

 $Total\ credit = 37$

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