Figure 4: Typical Progression Pathways in the Hong Kong Fashion Industry Assistant \rightarrow Designer \rightarrow Design Manager Designer Assistant Product Product \rightarrow **Product** Development Developer Developer Manager Assistant Merchandising \rightarrow Merchandiser Merchandiser Manager Marketing / Marketing / Marketing / \rightarrow Sales \rightarrow Sales Sales Executive Manager Assistant Quality Quality Quality Assurance / Assurance / Compliance Controller Compliance Officer Manager Head of Function / Assistant Sustainability Sustainability Senior Sustainability Officer Manager Officer Management Assistant Material Material \rightarrow Development Material Developer Developer Manager PPC PPC \rightarrow Executive Manager Technical \rightarrow Technician **Technologist** Manager Laundry Laundry Laundry Operator Supervisor Manager Laundry Shop Laundry Shop Laundry Shop Attendant Supervisor Manager